



Date: 21st June 2018

Request for Quotation

Client: Eric Twigg Ltd

Contact: Matthew Twigg

Project Title: Website and Software Development Project

Briefly describe the job:

Eric Twigg Foods Ltd is seeking to expand their on-line presence and as such are looking to commission the development of a new e-commerce website to complement their pre-existing website www.erictwiggfoods.com. The new site will allow the business to promote and sell their products directly to current and new B2B markets.

Project Specification:

The project should consist of the following:

1. The development of an Internet Strategy framework with face to face sessions
2. The complete development of a new website using Magento 2 software applications allowing for full e-commerce transactions to B2B customer profiles
1. E-commerce Software - Magento 2 is the e-commerce software application
2. Software Module Development Supporting E-commerce & Online Transactions
3. Google Software Tools Analytics & Key Performance Indicators Establishment
4. Internet Marketing & Search Engine Optimisation Programming
5. Multi Device Website Development
6. Bulletins, News & Social Media Software Module Development
7. Email Marketing Software Module Development

Proposal contents:

Based on the specification above you will need to provide a document, PDF format, with minimum font size 11pt Arial of your answers and costs to the points below (diagrams and visual references can be put forward):

- Project Summary
- Project Outputs
- Project Activities
- Project Resources, Values and Duration

Where's the content:

- Images will be provided from existing Eric Twigg repository.
- You will need to specify as part of proposal any new images (or media).
- Copywriter costs to be detailed; although there is an expectation that the senior team and others will be interviewed and provide raw content/copy when asked.

Please send your completed proposal by 27th July 2018 to:

Matthew Twigg, Managing Director, Eric Twigg Foods Ltd, 33-43 Aldwarke Road, Parkgate, Rotherham, South Yorkshire, S62 6BZ